

First.

Focused.

You were our Beginning. You are our **F**uture.



MAPFRE | INSURANCE®

On May 2, 2014, we had the pleasure of welcoming more than 500 independent agents to the Seaport World Trade Center in Boston for a celebration of success and partnership. You were our beginning. You are our future.

– MAPFRE USA



FIRST





Christian Hirl & Renee Pike - Hirl
Robert H. Pike Insurance Agency - Milton, MA

Cocktails and live entertainment were shining moments at the start of the evening. Acapella group, The Harvard Krokodiloes, and urban tap dancer Khalid Hill ignited the energy in the room while guests mingled and reminisced with old friends.

During cocktail hour, everyone was able to interact with technology that highlighted MAPFRE's products, services, global operations and more. Don't forget famous Bob Lobel's interviews before he got on stage to serve as Master of Ceremonies for the evening.



Brock Hines & Lori Hines
Albert B. Allen, Inc. - Greenfield, MA



Rob & Carol McDonough
Robert J. McDonough Ins. Agency, Inc. - Abington, MA



Cathy & Peter Murray
Oceanside Insurance Agency - Hyannis, MA

Linda & Dan Nolin
MAPFRE Insurance



Herman & Mary Laturneau
Fred C. Church, Inc. - Lowell, MA



David D'Orlando
Baldwin Insurance Agency, Inc. - Wayland, MA

Tara Philbin
Philbin Insurance Group, Inc. - Lynnfield, MA

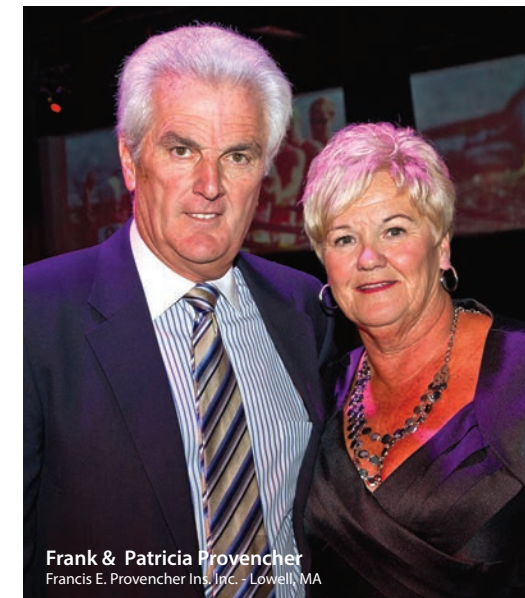
Thom DePaulo
Meridian Insurance Agency - East Boston MA



Mike Pangione & Bob Pangione
MacDonald & Pangione Ins. Inc. - North Andover, MA



Steven & Diane Joyce
Welsh & Parker Insurance Agency, Inc. - Hudson, MA



Frank & Patricia Provencher
Francis E. Provencher Ins. Inc. - Lowell, MA

Kay D'Orlando
Baldwin Insurance Agency, Inc. - Wayland, MA



Joe & Cheryl Shea and Guest
The Network Ins. Agency - Worcester, MA



Gladis & John Zawilinski
HUB International New England, LLC - Wilmington, MA

Bruce Perkins
HUB International New England, LLC - Wilmington, MA



Mike & Jeanne Anastos
Clarke & Frost Insurance Agency - Framingham, MA





Sandy & Scott Curtis
Alden Goldsmith Ins. Agency, Inc. - Wellesley Hills, MA



Anthony & Anne Marie Trapasso
The Halstead Insurance Group - Fitchburg MA



Stacey Woods
Thomas Woods Insurance Agency - Worcester MA

Jack Woods
Thomas Woods Insurance Agency - Worcester MA

Tom Sullivan
Sullivan/Garrity/Donnelly, Inc. - Worcester, MA





Remember Khalid Hill? He dazzled everyone with a breakout tap performance to Pharrell's "Happy." He appeared again in formal attire as part of the Earth Harp performance.

FOCUSED





Peter Whalen
Whalen Ins. Agency, Inc. - Northhampton, MA

William Trudeau
Insurance Center of New England, Inc. - Agawam, MA

Dan O'Connor
O'Connor & Co. - Dudley, MA



As members of the Boston Symphony Orchestra entertained the room with dinner music, more than 300 feet of projection screens surrounded guests in the dining room, lighting up the space with logos, photos, memories, products and services.



"Tonight is a very special day for us at MAPFRE as we recognize the value, dedication and commitment of all of you in building the largest personal lines insurance company in the Commonwealth of Massachusetts. Without you, our agents, the task would have been impossible. Thank you."

– Jaime Tamayo, President and CEO, MAPFRE USA.



"FIRST - You were the First - We are not here without you!
FOCUS - You have been our focus in the past and remain our Focus!
FUTURE - You are critical to our future success and we want to continue to
earn our place of being part of your continued success!"

– Patrick McDonald, Executive Vice President, Business and Clients





"Tonight we are here to honor you, the MAPFRE | Commerce independent agents, for your partnership, your dedication to MAPFRE | Commerce Insurance, and your success throughout the years."

– Bob Lobel, Master of Ceremonies

Pat Brough
Finck & Perras Ins. Agency, Inc. - Easthampton, MA

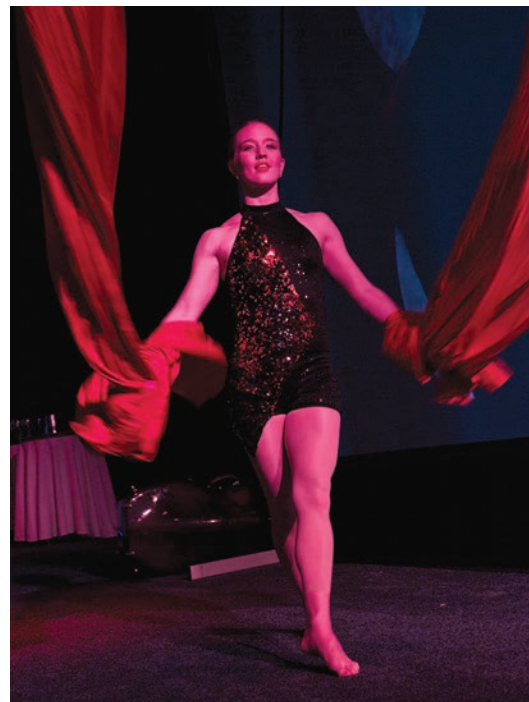
Bob Lobel
Master of Ceremonies









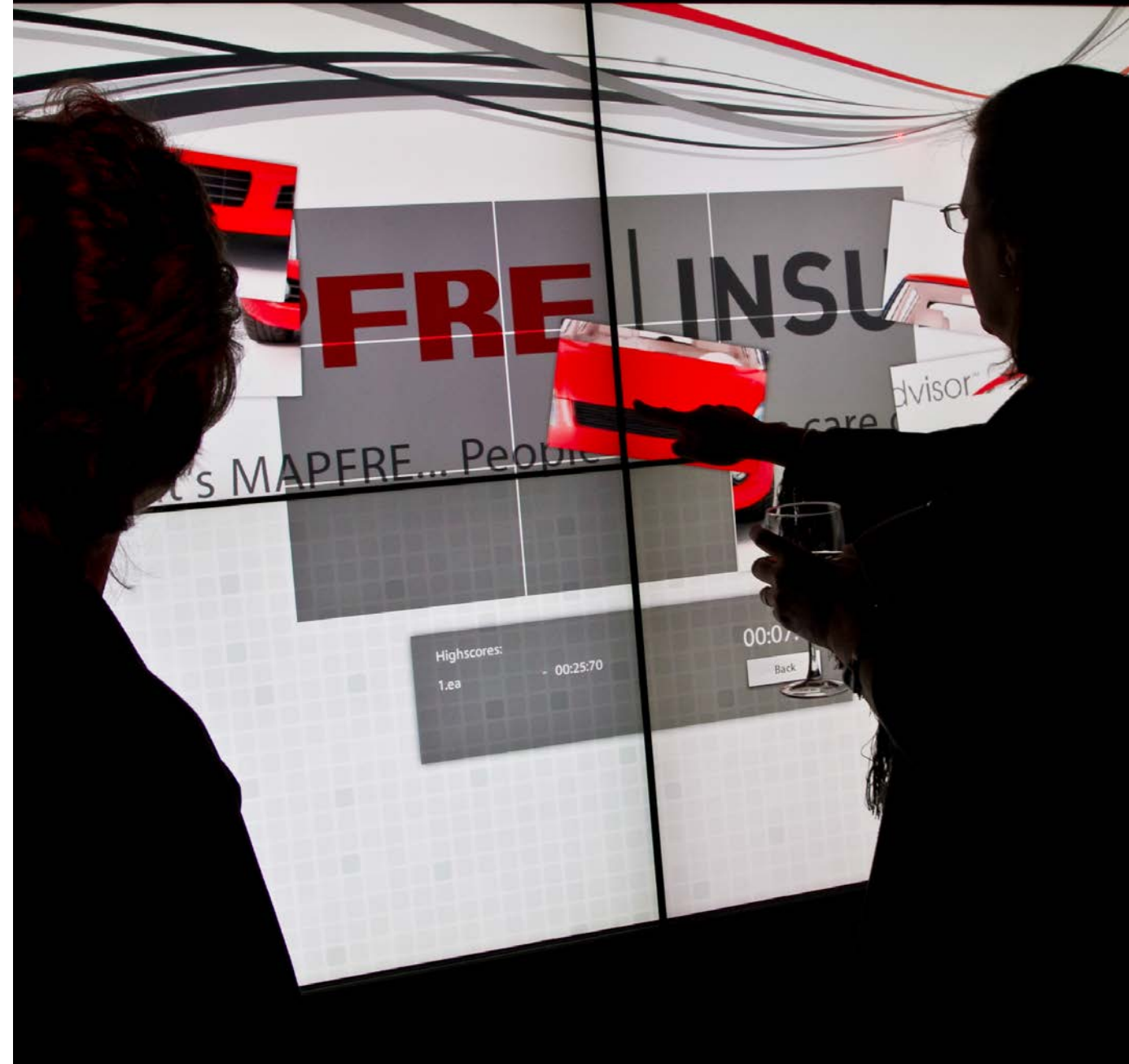


"A wonderful evening in Boston. That Earth Harp was amazing. I felt it was much more than a dinner; it was great to see an appreciation of the partnership between MAPFRE and the independent agents. The evening was also a nice show of strength in a time when we fight in a very competitive marketplace."

– MAPFRE Insurance Independent Agent



FUTURE





Our commitment to you, the independent agents, is unwavering. We are always looking to increase the value of what we offer to you and your customers. Our auto, home, life and business products are complemented by value added products and services like, DriveAdvisor, the Insurance Service Center, Smartvideo, disappearing deductible, accident forgiveness, ePics, CAR | EZ, tech support, travel insurance, incentive trips, CSR contests and more. MAPFRE is proud to do business with each and every one of you, and we sincerely thank you for your years of partnership.



John & Anelle Fernekes
AllMass Fernekes LLC Insurance Agency - Reading MA

Paul Stanton
Stanton Insurance Agency, Inc. - Waltham, MA

Ray Gallant
Gallant Insurance Agency, Inc. - Acton, MA

Geoff Stanton
Stanton Insurance Agency, Inc. - Waltham, MA



Daniel T. Morse
Morse Insurance Agency, Inc. - Bridgewater, MA



Kristin Scanlan
MAPFRE Insurance

Larry & Kate May
Walter J. May Ins. Agency, Inc. - Hingham, MA



Mark & Meredith D'Agostino
Ronald F. D'Agostino Ins. Inc. - Brockton, MA

Rob & Carol McDonough
Robert J. McDonough Ins. Agency, Inc. - Abington, MA





Tom & Kathleen Skelly
Deland, Gibson Ins. Assoc., Inc. - Wellesley Hills, MA

Joseph Murphy
MA Commissioner of Insurance

Eli & Ellen Kaplansky
Kaplansky Insurance Agency, Inc. - Brookline, MA



Stan & Susan Szajna
Northeast Insurance Agency, Inc. - Auburn, MA

Peter Lashua
Lashua-Lachance & Poliks, Ins. - Gardner, MA



Richard Murphy
MAPFRE Insurance

Mike Linnane & Julie Higgins
Linnane Ins. Agency, Inc. - North Reading, MA



Carol & Bruce Perkins

HUB International New England, LLC - Wilmington, MA

Elaine Bergeron

HUB International New England, LLC - Wilmington, MA



John Walsh

John J. Walsh Ins. Agency, Inc. - Salem, MA

Mike Croteau

MAPFRE Insurance

Adam Walsh

John J. Walsh Ins. Agency, Inc. - Salem, MA



Peter Covill & Lisa Gibson

Humphrey / Covill / Coleman Ins. Inc.
- New Bedford, MA





With new product offerings, competitive pricing and optimum customer service, we at MAPFRE are committed to growing our business both in and outside of Massachusetts.

Thank you for helping us lead the personal auto market in MA with a 27% market share, thank you for helping us lead the Homeowners market in MA with a 12% market share and also thank you for helping us lead the commercial auto market in MA with a 12% market share.

THANK YOU

– Jaime Tamayo, President and CEO, MAPFRE USA.



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